



COLLABORATE

Virtual Venue Theatricals - Continuing Creativity

FIRSTLY

THANK YOU

FOR CONSIDERING US!

Our goal at Virtual Venue Theatricals is to continue finding innovative ways to allow live theatre to grow with technology and the digital age. We present a multi-pronged approach: VVT operates as a theatre company with a season consisting of a wide variety of entertainment.

In addition to creating work for performers, choreographers, stage managers, and others in the business, VVT provides a new space for writers to workshop or premiere new works. These productions allow us to put artists and creative teams to work and connect audiences to theatre.

In relation to our own creative output, we also offer services to assist regional theatre companies in transitioning their seasons online, as an alternative to canceling productions. Through operating, we hope to make a positive impact on those working in the performing arts industry, the physical theatre houses looking for a safe venue, and the audiences who appreciate the work to which these professionals have dedicated their lives.

We look forward to bringing your vision to the virtual stage.

Charity Farrell

Artistic Director

Abby Parr

Managing Director

CONTENT

ABOUT US	4
.....	
WHY CONSIDER GOING VIRTUAL?	6
.....	
OUR SERVICES AT A GLANCE	7
.....	
INTRO PACKAGE	8
.....	
PRO PACKAGE	10
.....	
PREMIERE PACKAGE	12
.....	



ABOUT US

VIRTUAL VENUE THEATRICALS

VVT was founded in 2020 by a group of professional artists as the demand for live performance shifted to a digital medium.

The beauty of remote theatre is the ability to collaborate with artists across the country and the globe. VVT aims to open up a space for friends and colleagues in the arts community to work and collaborate with each other in a virtual space.

OUR STORY

... SO FAR

Virtual Venue Theatricals was created out of the hope to keep the performing arts active in a time when physical venues are closed across the country and the world. There is an immediate need to put artists and industry professionals to work in a creative capacity, as well as a need to keep the art form of live theatrical performance in front of audiences. While VVT came to fruition to fill an immediate void, we believe that virtual performances have merit for the foreseeable future due to the incredible capacity to bring together artists, professionals, and patrons without borders or limitations.

At the time of writing, VVT productions have been seen by audiences across six countries, five provinces, and 28 states with actors and production team members hailing from across America, Canada, and as far as Japan.



AUDIENCE REVIEWS

“A MAGNITUDE of an accomplishment by the entire cast and crew.”

“The choreography and editing were phenomenal...I love how it felt like you were interacting.”

“I wasn’t sure how a virtual musical would go, but it exceeded all expectations!”

“I keep forgetting this is done virtually.”

WHY CONSIDER

GOING VIRTUAL?

BOTTOM DOLLAR

Virtual productions offer an opportunity to reach a wider audience. Whether the goal is to present a season to established patrons without state-mandated housing capacity limitations or to expand into a new market altogether, bringing your production to the screen drives ticket sales.



UNLIMITED VIEWERS



Don't be contained by the number of seats in the house! A virtual production is accessible to viewers across the world, only limited by internet access.



BOUNDLESS CREATIVITY



Virtual productions feature all of the excitement of live theatre with the technique and editing magic of film. The only limitation is your imagination!



SUPPORT



You don't have to go it alone! Our experienced team is here to assist you with the transition from physical to virtual production.

OUR SERVICES AT A GLANCE

Continuing Collaboration

We offer a variety of services to fit the needs of your production.



INTRO

The Intro package is perfect for a production that is only in need of a venue. You bring the show, we'll bring the stage. Virtual Venue Theatricals will handle ticket sales and streaming. Continue to page 8 for more information.

PREMIERE

The Premiere package is for those seeking a top to bottom collaboration experience. You'll receive all of the perks of the Intro and Pro packages, plus a technical director for the duration of production and professional video editing. Continue to page 12 for more information.

PRO

With the Pro package, you'll receive the same ticketing and streaming services with some additional perks! Our team will create your digital Playbill and provide you with technical documents to assist with production. In addition, you'll receive access to a consultant for tech and creativity needs. Continue to page 10 for more information.

INTRO PACKAGE

A NEW STAGE FOR YOUR PRODUCTION

The Intro package is perfect for a production that is only in need of a venue. You bring the show, we'll bring the stage.

INTRO PACKAGE

an overview

Cost: \$1.50 fee/first 100 tickets
\$1.25 fee/all additional ticket sales
after 100 tickets sold
Minimum of 100 tickets sold (\$150)

Additional: productions with a
larger file size or extended run of
performances may be subject to
additional fees



A PLACE TO PERFORM

Your production will stream via the ticketed video platform on our website.



STREAMING OPTIONS

Live-stream or pre-recorded video. Compatible with desktop and mobile.



TICKETING SERVICES

Single use, password-protected tickets.



SECURED ACCESS

Secured access to meet virtual performance rights requirements.



TECHNICAL SUPPORT

Let us handle the needs of your viewers. Sit back, relax, and enjoy the show.



Streaming of your production on an easy to use platform, customized for your needs. Consultation required to secure performance dates.

PRO PACKAGE

LET US LEND YOU A HAND

With the Pro package, you'll receive the same ticketing and streaming services with some additional perks to help transition your production from the stage to the screen.

PRO PACKAGE

an overview

Cost: base price \$250
+\$1.50 fee/first 100 tickets
\$1.25 fee/all additional ticket sales
after 100 tickets sold
Minimum of 100 tickets sold (\$150)

Additional: productions with a larger file size or extended run of performances may be subject to additional fees



TRAINING MATERIALS

Access to instructional materials for cast and creatives to achieve high-quality files.



CONSULTING SERVICES

Periodic meetings to provide assistance and guidance when needed.



VIRTUAL PLAYBILL

Every show needs a Playbill! We'll create one for you and add it to the viewing portal.



CAST PORTAL

Organize materials for cast and creatives through a dedicated portal on our website.



All of the services of the Intro package, plus all of the above. We've got you covered. Consultation required to secure performance and consulting dates.

PREMIERE PACKAGE

BRINGING THE VISION TO LIFE

The Premiere package is for those seeking a top to bottom collaboration experience. We'll be there every step of the way to help create the virtual production of your dreams.

PREMIERE PACKAGE

an overview

Cost: base price \$500-\$1500
+ \$1.50 fee/first 100 tickets
\$1.25 fee/all additional ticket sales
after 100 tickets sold

Minimum of 100 tickets sold (\$150)

Additional: productions with a larger file size or extended run of performances may be subject to additional fees



CREATIVE CONSULTING

We'll work with you to achieve and expand on your artistic vision in this new medium.



TECHNICAL DIRECTOR

Your own personal liaison to the virtual production world.



EDITING SERVICES

Professional editing* to ensure high quality production with quick turnaround time.



QUALITY CONTROL

Ensuring consistency in video quality, color correcting, audio mixing, and more.



ARCHIVAL FOOTAGE

You'll receive a digital file of the completed production for archival purposes.



All of the services of the Intro and Pro packages, plus all of the above. We've got you covered. Consultation required for detailed estimate.

*The premiere package requires pre-recorded video.